

## Application 2

### Understanding PCA

The Principle Components are the eigenvectors of the covariance of the data...

Let  $X = U\Sigma V^T$ ,  $X \in \mathbf{R}^{n \times t}$  (column changing in time)

- $XX^T = U\Sigma^2U^T$ 
  - Average over time (Cols of  $U$  in  $\mathbf{R}^n$ )
  - Eigenvecs of  $XX^T$  = Left SVs
- $X^TX = V\Sigma^2V^T$ 
  - Average over space (Cols of  $V$  in  $\mathbf{R}^t$ )
  - Eigenvecs of  $X^TX$  = Right SVs

## Application 2

### Understanding PCA, continued

We also have:

$$XV = U\Sigma, \quad X^T U = V\Sigma$$

When computing the PCA, we have a choice—either  $U$  or  $V$ .

Features of the PCA (or Karhunen-Lo  ve):

- Orthogonal
- Optimal (least squares) low dim rep.
- The eigs are stationary vals to

$$\phi^T X^T X \phi, \text{ s.t. } \|\phi\| = 1$$

- Data is uncorrelated in this basis.

## Application 3

### Face Coding (Eigenfaces)\*

- Each face:  $64 \times 64$  pixels, in  $\mathbf{R}^{4096}$  (commercial grade:  $128 \times 128$ ,  $\mathbf{R}^{16,384}$ )
- 10 images total (commercial grade: State DMV)
- PCA Eigs in  $\mathbf{R}^{4096}$ : Each face is coded by its eigenvector basis coefficients
- FaceIt technology: Based on this idea, but uses sub-block coding

\*Data from M. Kirby, who received it from someone at MIT